GEORGE: You already know about the incredible entertainment Intellivision brings into your home.

This new Keyboard actually transforms your Intellivision into a Home Entertainment Computer.


Show them how your program is going to whip me into shape.

MIMI: We will be teaching you French by taking you on a tour of France.

GEORGE: Marvelous.

So now, you can do things you never dreamed of.

JACK: First George took a fitness test, then the program set up...

GEORGE: 40 miles?

And before you know it... you'll have run over 40.

JACK: You know, that's about right... for a writer. (LAUGHTER)

GEORGE: As you can see, there are a lot of new things coming to you from Intellivision.

And I can't wait to see what's next.

In Intellivision, Endless entertainment from Mattel Electronics.