Two pictures are worth

Atari vs. Intellivision?
Nothing I could say would be more persuasive than what your own two eyes will tell you. But I can’t resist telling you more.

— George Plimpton —
It's obvious how much more realistic Intellivision graphics are. But take a closer look. Notice the Intellivision players. They've got arms and legs like real players do. Look at the field. It actually looks more like a real baseball field. If you compare the two games, I think you'll find that Intellivision looks a lot more like the real thing.

More about challenge
You can't see it here, but I have found that in many of the Atari programs, the game play is rather simplistic. With Intellivision, the game play is more sophisticated. And that makes Intellivision more challenging. With Intellivision PGA Golf for instance, you get nine different clubs to choose from. With Atari Golf, you have to make do with just one club. Greater attention to detail is a quality I have found in all of the Intellivision games. Making them more realistic. And more challenging.

More about libraries
Both Intellivision and Atari have large libraries. But there really isn't any way you can tell which library is better, until you play with both. Once you compare the two systems for challenge, sophistication and continued interest, I'm confident you'll choose Intellivision. But don't just take my word for it. Visit your local dealer and decide for yourself.